



FOR IMMEDIATE RELEASE:

CMC Surpasses \$100MM in Self-Service Collections Payments

FlexCollect® Platform Reaches Payment Milestone Preserving Billions in Delinquent Balances from Charge-off

Wilmington, DE., August 1, 2010—Collections Marketing Center, Inc. (CMC), the leading provider of comprehensive self-service collections strategies, today announced it had surpassed a milestone payment mark for its FlexCollect platform in production since late 2008. More than \$100 million in payments have been made by delinquent customers to account balances held by CMC clients.

"We're delighted to have passed this milestone so quickly, and at this rate expect to double this in less than half the time as our operation scales to launch more client portfolios," said Vytas Kisielius, CEO, CMC. "Clearly, leveraging self-service as a truly integrated element of a comprehensive collections strategy is generating more and more value for our clients -- using individualized dialogue and program offers, with electronic fulfillment, to reduce charge-offs substantially."

Showing its broad reach and ability to handle foreign currency and languages, the platform's milestone also includes payments made in British Pounds, Euros and Australian Dollars. Further, a large majority of the payments were made as part of a borrower payment program, showing the efficacy of the FlexCollect platform in communicating the right offer to the right customer, enrolled through the lowest cost channel.

About Collections Marketing Center, Inc.

Collections Marketing Center, Inc. (CMC) pioneered the industry's first completely virtual, adaptive collections platform providing comprehensive self-service strategies geared toward all types of accountholders spanning credit cards, mortgage and home equity loans, student loans, phone and utility bill payments. The FlexCollect® platform combines advanced decisioning technology, a marketing focus and responsiveness to changing consumer behavior to optimize results for creditors in their credit risk, default management and loss mitigation operations. For more information, visit www.cm agile.com or call (302) 230-9262.

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